

JIN YOU

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EDUCATION

Boise State University, Boise, ID
May 2010. Bachelor of Fine Arts. Cum Laude.
Concentration/Major: Graphic Design

WORK EXPERIENCE

Senior Graphic Designer

June 2012 – Present

City of Boise, Boise, ID

From concepts to design, I am the go-to guy who is responsible for “designing” the City. Working with Department of Arts & History, Parks and Rec, Mayor’s Office and many other divisions, turn their visions to design masterpieces. Such as the international award winning project in 2013: Boise150. Maintaining, developing and promoting the City’s brand; Managing multiple accounts and vendors; Playing an active role in strategic brainstorming sessions with department leaders and pitching ideas to them; offering them creative solutions and presenting creative rationale aligned with objectives; Performing production works on daily basis and sometimes supervising other designers in the execution of clients’ projects.

Graphic Designer

July 2010 – June 2012

Rizen Creative, Boise, ID

Responsible for design and development of corporate identity, branding, packaging, print and website interface. This position allows me to work in a collaborative, team environment while reporting directly to the art director.

University Photographer

February 2008 – May 2010

Boise State University, Boise, ID

Utilized my understanding of corporate identity and branding to capture imagery of campus activities, academic and sporting events, which supported university marketing logic and identity. This position allowed me to work as a direct interface between a very large and diverse group of internal and external customers to document university’s vibrant culture and market appeal.

SKILL

Print,

Advance skills in Adobe Creative Suite (Photoshop, Illustrator, Indesign), mastering studio and outdoor photography, strong hand drawing skill. Deep knowledge of screen printing, offset printing and digital printing.

Interactive,

Working knowledge of Adobe Dreamweaver, HTML, CSS, and wordpress.

Miscellaneous,

International professional and academic experience. Fluent in both written and oral Chinese. Excellent communication and organizational skills, detail-oriented, self-motivated, and a very fast, adaptive learner. High energy and productivity, proficient in both Mac and Windows systems, working knowledge of MS Office(Word, Excel, PowerPoint).

REFERENCE

Available Upon Request.